



Muhammad Saqib

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Top-rated WordPress expert who turns ideas into fast, scalable, and business-ready websites.

Profile

I'm a Software Engineer and WordPress Developer with 5+ years of experience in building high-quality, performance-driven websites. I have successfully delivered 350+ projects for international clients and am recognized as a **Top-Rated freelancer on Upwork** and a **Level 2 Seller on Fiverr**. I specialize in custom WordPress development, Elementor, website optimization, and Figma/PSD to WordPress conversions, creating fast, modern, and conversion-focused websites that help businesses grow.

EXPERIENCE

Top Rated Wordpress Designer, Upwork Inc.

Jun 2020 — Present

- Successfully completed 100 projects, maintaining a 100% job success score & top rated status.
- Delivered pixel-perfect WordPress websites from Figma designs, exceeding client expectations.
- Providing end-to-end website management, including plugin updates, DNS configurations, and server optimization to clients.
- Led a cross-functional project to improve mobile responsiveness, contributing to a 50% improvement in mobile user retention.
- Architected a secure, robust e-commerce platform within WordPress, supporting a 300% growth in online sales over a 12-month period.

Level 2 WordPress Developer, Fiverr Inc.

Jan 2021 — Present

- Successfully delivered **126+ WordPress websites** for international clients across multiple industries
- Specialized in **custom WordPress design, Elementor development, website redesign, and performance optimization**
- Converted **Figma/PSD/XD designs to pixel-perfect WordPress websites**
- Improved website **speed, SEO structure, and security** for better performance and rankings
- Built **landing pages, business websites, eCommerce stores, and sales funnels**
- Maintained **4.9-star client satisfaction** through clear communication and on-time delivery

WordPress Specialist, Synitosa Agency, Rawalpindi

Mar 2020 — Mar 2022

- Spearheaded the redevelopment of a major travel agency website, which saw a 40% improvement in page load times.
- Introduced a comprehensive site-wide SEO audit and optimization strategy that boosted organic traffic by 70% within the first six months.
- Played a key role in a team that reduced website downtime by 98%, ensuring uninterrupted access to services for users.
- Enhanced website security, thwarting over 300 potential breaches, and safeguarding sensitive user data.
- Streamlined WordPress management, resulting in a 15% reduction in operational costs through effective use of WP-CLI.

EDUCATION

University of Gujrat, Sialkot

Bachelor of Science in Software Engineering, Aug 2016 — Aug 2020

I hold a Bachelor's degree in Software Engineering from the University of Gujrat, where I built a strong foundation in software development, web technologies, and system design. During my studies, I worked on multiple practical projects that strengthened my problem-solving skills and gave me hands-on experience in building real-world, user-focused applications.

SKILLS

Technical Skills:	WordPress, Elementor, PHP, HTML, CSS, WooCommerce, Figma/PSD to WordPress, Website Optimization, Responsive Design, Website Security, Website Migration, Server side management
Soft Skills:	Client Communication, Project Management, Problem Solving, Time Management, Attention to Detail

RECENT PROJECTS

PB Sunglasses

<https://pb-sunglasses.com>

Developed a custom WordPress website for PB Sunglasses, transforming an Adobe XD design into a branded, responsive, and visually captivating online presence

My Accent Trainer

Transformed a Figma design into a sleek WordPress site for MyAccentTrainer.com using Elementor, integrating LearnDash, payment gateways, and an affiliate system for advanced functionality and growth!

Messe Exhibits B.V

Transformed an Adobe XD design into a dynamic, responsive WordPress site for MesseExhibits.nl, ensuring pixel-perfect performance and a user-friendly experience.

Accomplishments

- Delivered **350+ WordPress projects** successfully for international clients
- **Top-Rated freelancer on Upwork** with consistent 5-star ratings
- **Level 2 Seller on Fiverr**, recognized for quality and reliability
- Built **high-performance, SEO-friendly, and responsive websites**
- Successfully converted **Figma/PSD designs to fully functional WordPress sites**
- Optimized website **speed and security** for multiple clients
- Developed **custom landing pages and eCommerce stores** that drove business growth